



WHAT DO ECONOMICS, ETHICS AND SOCIAL MEDIA HAVE IN COMMON? THEY'RE ALL PART OF AN EXCITING NEW BUSINESS ETHICAL DILEMMA COMPETITION FOR HIGH SCHOOL STUDENTS! Competition of Decision-making with Ethics

Described as Harvard Case Studies meets YouTube and developed by the Florida Council on Economic Education, C.O.D.E. is a unique program that leverages cutting edge technology to challenge students' critical thinking in the space where **ECONOMICS** and **ETHICS** intersect.

C.O.D.E. Program Highlights:

- Developed as both a **CURRICULUM** and **CHALLENGING COMPETITION** geared to high school students
- Aligned to **FLORIDA'S NEXT GENERATION SUNSHINE STATE STANDARDS IN SOCIAL STUDIES (ECONOMICS)**, Language Arts, and Essential Skills as well as to the **VOLUNTARY NATIONAL CONTENT STANDARDS IN ECONOMICS**.
- Classrooms are paired with **Business Partners** who explain why ethical behavior is critical to their company's success.
- Program uses the national Council for Economic Education's publication **Teaching the Ethical Foundations of Economics**.
- The facts of a case study/dilemma meet students in THEIR world: Facebook, Twitter, YouTube, websites and blogs by a cast of characters.
- Students role play the process of resolving their company's ethical and business decisions on video. The top videos are uploaded to YouTube and the winning team is determined by votes cast by students, teachers, schools, parents, friends and entire communities.

Here's What Teachers Are Saying About C.O.D.E.:

*"Sometimes the lessons in **high school economics** don't leave a lot of room for discussion and debate, so it has been fun to have these types of open-ended discussions with my students and still be able to bring it all back to economics. Rather than endless debate, **the lessons have lead to meaningful discussions about fundamental economic principles.**"* Rachel Smith, AP Economics Teacher, Seminole County

Teacher registration will open on August 27th and week one of lessons should begin September 10th. Be sure to contact us over the summer for more information and **EARLY REGISTRATION**. Call us at 800-707-4247 or visit us at www.FCEE.org for more information.

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